

- Personal Invitation
- Story-powered reason
- Respect their Self-Interest
- Get Help!
- Use your Comms
- Use your Events
- Use the Link
- Send Reminders
- Get a firm commitment

## TURN OUT MATTERS 😊

**“Power is never the property of an individual, it belongs to the group, and remains in existence only so long as the group keeps together.”**

Hannah Arendt

**“Those who are absent are always wrong”.**

Congolese proverb