• Personal Invitation
• Story-powered reason
• Respect their Self-Interest
• Get Help!
• Use your Comms
• Use your Events
• Use the Link
• Send Reminders
• Get a firm commitment

TURN OUT MATTERS 😊

“Power is never the property of an individual, it belongs to the group, and remains in existence only so long as the group keeps together.”
Hannah Arendt

“Those who are absent are always wrong”.
Congolese proverb